

Nadie dice Nada will experience the World Cup with DIRECTV and DGO from Qatar

Starting on Thursday, November 17, Nico Occhiato's team will experience the previews of the matches, the atmosphere in the stadiums and the capital city of Qatar, to which thousands of fans will be arriving. The broadcasts will be from Monday to Friday, from 10 a.m. to 1 p.m. simultaneously on OnDIRECTV (channel 201 and 1201 HD) and Luzu TV. In addition, from Sunday 20, from 10:30 p.m. to 11 p.m., a special edition will be broadcasted exclusively on DSports (channel 610 and 1610 HD). All the content will be live and On Demand on DGO, DIRECTV's streaming platform.

Buenos Aires, November 14. *Nadie dice Nada*, the show hosted by Nico Occhiato on Luzu TV, will cover the 2022 FIFA World Cup Qatar with DIRECTV and DGO, in what will become a true multiplatform experience that millions of people will be able to enjoy, with the first broadcast from Doha this Thursday, November 17 at 10 a.m. simultaneously on OnDIRECTV and Luzu TV.

In addition, as of Sunday, November 20, DIRECTV and <u>DGO</u> will broadcast exclusively on DSports the special *Luzu Mundial* from 10 p.m. to 11 p.m.

Nico and his team formed by Nati Jota, Flor Jazmín Peña and Nacho Elizalde will be in Doha throughout the tournament to follow in detail the performance of La Scaloneta and the passion that the greatest soccer event awakens. With them, you will be able to experience the prematches, the atmosphere in the stadiums and get to know the Qatari city.

Also, in anticipation of the opening ceremony on November 20 and the first match of the national team against Saudi Arabia on November 22 at 7 a.m., DIRECTV offers a new way to experience the sport through two specials.

With this multiscreen proposal, millions of people will be able to experience the passion of soccer through their cell phone, tablet, smart TV or computer live or whenever they want and wherever they want, since all the content will be available on the streaming platform <u>DGO</u> live and On Demand.

The first special broadcast of each day will take place from November 17, Monday to Friday, during the usual time slot of the cycle, from 10 a.m. to 1 p.m., Argentina time, simultaneously on OnDIRECTV and Luzu TV.

On the other hand, the second edition, *Luzu Mundial*, will be broadcast exclusively on DSports from Sunday 20, Monday to Friday from 10:30 p.m. to 11 p.m., through DIRECTV and <u>DGO</u>, the streaming platform of the leading entertainment company that will broadcast live all 64 matches of the World Cup. This special will also be available on Saturday, November 26, when the Argentine National Team plays.



Those who wish to access the exclusive content of *Nadie dice Nada* and are not yet DIRECTV customers can register <u>here</u> and download the <u>DGO</u> app.

The content will be available in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay.

About DIRECTV

DIRECTV Latin America delivers the best entertainment experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit www.directvla.com

About DGO

DGO is the streaming platform of DIRECTV Latin America. Subscribers can access the best of national and international programming, live and On Demand, to enjoy content how and when they want, through devices such as smartphones, tablets, laptops, computers or Smart TVs. The service includes access to live TV and on demand content such as series, movies and documentaries. This Vrio service is offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: www.directvgo.com