



The Professional Fighters League comes to Latin America through the new DSports FIGHT channel

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DIRECTV will launch an exclusive combat sports channel, which will broadcast the 2022 season of Mixed Martial Arts, thanks to an agreement with Torneos, the Argentine company that acquired the television rights.

Buenos Aires, February 15, 2022 - DIRECTV Sports FIGHT, a channel exclusively dedicated to combat sports, will be available on DIRECTV's network starting February 18 and will broadcast the 2022 season of Mixed Martial Arts of the Professional Fighters League (PFL), making its debut in Latin America.

This new and innovative initiative is possible thanks to an agreement between DIRECTV and Torneos, which has been a leader in the generation and broadcasting of sports content in Argentina for 40 years, and which has acquired the PFL's television broadcasting rights.

Athletic Sports Group and its subsidiary Fight Globe, the world's largest combat sports distributor, also participate in the agreement. This great alliance will bring the best content to the region.

DIRECTV will exclusively broadcast all Mixed Martial Arts (MMA) championship, regular season and playoff fights to users in Argentina, Chile, Colombia, Ecuador, Mexico, Peru, Uruguay and the Caribbean. Starting February 18, DIRECTV Sports FIGHT will broadcast live events and exclusive original content. The channel will be available on DIRECTV's 620 or 1620HD slots, as well as on its DIRECTV GO streaming platform.

PROFFESIONAL FIGHTERS LEAGUE - 2022 SEASON									
DAY	TIME						EVENT	CHANNEL	Available on DIRECTV GO
	Arg	Chile	Uy	Col	Ec	Peru			
Feb 2	10 p.m.			8 p.m.			PRE-MATCH	DIRECTV Sports FIGHT 620/1620HD	
	11 p.m.			9 p.m.			FIRST EVENING 2022		

The presentation of this historic agreement for the PFL was attended by two outstanding South American fighters: Brazil's Bruno Cappelozza, 2021 world champion in the heavyweight category, and Argentina's Emiliano Sordi, 2019 light heavyweight champion. Both fighters are part of the PFL talent pool along with Roush Manfio and Antonio Carlos Jr. from Brazil, and Alexander Martinez from Paraguay, among others.



James Frewin, PFL SVP International (Senior Vice President), celebrated the league's growth worldwide. ***"We are very excited to announce our partnership with Torneos for the rights in Latin America and to have DIRECTV as our exclusive partner for the distribution of our content in the region,"*** he said.

Frewin further noted that ***"MMA is evolving to bring the world's best fighting experience to fans"***. And he highlighted that new and innovative products such as the PFL Challenger Series drive valuable content to providers, specialized fans and the general public. [DOWNLOAD VIDEO](#)

"For the past 40 years at Torneos, we have been bringing great sporting moments to the public with each of our productions and conveying the excitement of the sport in a unique and innovative way. We are always looking to add new properties that offer our clients and consumers distinctive content and a memorable entertainment experience. We celebrate this agreement with an innovative and growing league such as the PFL, which will offer fans in Latin America first-class fighting events and content," said Santiago Sluzewski Monti, general commercial director of Torneos.

Marcelo Orlandini, DIRECTV's Content and Implementation Manager, stated: **"The variety of content is one of the main characteristics that differentiate the experience of our customers. This strategic alliance will allow us to further expand our combat sports offerings and open a channel with all PFL content exclusively"**. In addition, he assured that **"Mixed Martial Arts is a sport in expansion and in constant growth that continues to attract more and more followers in the region"** and was very expectant for the launch of the content and the original productions that will be offered by the digital entertainment company through DIRECTV Sports FIGHT.

About PFL

PFL concluded a successful third season in 2021. Six fighters were enshrined in the World Championship, with prizes of 1 million USD each. As a result, the league experienced 100 percent audience growth. By 2022, it added leading brands to its sponsorship portfolio, plus world-class talent and events that will reach MMA fans around the world.

PFL is the second-ranked MMA company globally and boasts an elite roster of talent with 25 percent of its fighters independently ranked among the top 25 in the world, including 2021 champions Kayla Harrison, Ray Cooper III and Movlid Khaybulaev.

With live event coverage in 160 countries on major distribution platforms, a portfolio of top-tier brand partners and the backing of major institutional and high-profile individual investors, PFL is accelerating its global expansion to deliver a unique and innovative product to more than 600 million MMA enthusiasts and fans worldwide.



About Torneos

Torneos is a leading company with 40 years of experience in generating sports content and creating value solutions for the sports and entertainment industry. It also offers the organization and production of events, the acquisition and commercialization of rights for events and competitions, as well as a full range of sports marketing services including licensing and e-commerce management for leading sports clubs and federations. For more information, please visit www.torneos.com

About DIRECTV

DIRECTV delivers the most complete and diverse digital entertainment experience in the market with a wide variety of services tailored to consumers' preferences and needs. Every day, DIRECTV and DIRECTV GO subscribers in Latin America enjoy coverage of the most important events, leagues and sports packages, original series, exclusive programming through DIRECTV Sports and OnDIRECTV and the possibility of enjoying programming on different screens wherever and whenever they prefer. For more information, visit directvla.com.

About DIRECTV GO:

With DIRECTV GO, subscribers can access the best of national and international programming, live and OnDemand, how and when they want, through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DIRECTV GO is an over-the-top (OTT) subscription service that offers online access to a variety of programming in different Latin American countries. It includes access to linear channels, live, OnDemand and sports content, and the option to subscribe to premium programming. DIRECTV GO is a Vrio service offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DIRECTV GO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DIRECTV GO is available at no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: www.DIRECTVGO.com.