

Brasilia: Vice-president Geraldo Alckmin received Darío Werthein

Alckmin received the businessman in Brasilia. They discussed the investment and expansion plans of the economic group in the country.

Brasilia, October 5, 2023. The Vice President of Brazil, Geraldo Alckmin, received Darío Werthein, president of Vrio corp., the holding company that controls the operations of SKY Brasil and DIRECTV Latin America, this Wednesday in an audience at the Planalto Palace.

At the meeting, Alckmin and Werthein discussed plans for the growth of Vrio and SKY's activities in Brazil, with emphasis on the expansion of connectivity through SKY Fiber, satellite pay TV coverage and opportunities to bring entertainment, information and educational content to millions of Brazilians through the KU broadband with the new parabolic antenna.

Werthein also mentioned the possibilities of expanding Grupo Werthein's operations in Brazil, of which Vrio Corp. is a part, in other sectors of the economy, based on the experience and business carried out in other countries in the region.

Vice President Alckmin made available the Ministry of Industry, Commerce and Services of the Brazilian Government to contribute to Vrio and Grupo Werthein in the expansion of activities and investments in the country.

VI World Youth Meeting

Finally, Werthein gave Alckmin an invitation for the Vice President to participate in the closing ceremony of the *World Youth Meeting*, an event organized by the pontifical entity Scholas Occurrentes and ORT Mundial, which will take place in São Paulo, from October 23 to 26.

São Paulo will thus become the epicenter where young people, teachers and educational authorities will meet for an exchange of intercultural and interreligious experiences and to address education as an essential tool to confront inequality.

Young people from Spain, Bulgaria, United States, Mexico, Italy, Portugal, El Salvador, Haiti, Israel, Panama, Colombia, Ecuador, Peru, Venezuela, Argentina, Mozambique, Paraguay, South Africa and Brazil will celebrate cultural, religious, gender and contextual diversity in São Paulo, sharing activities and experiences that promote reflection and the generation of ideas and consensus.

About VRIO CORP

Vrio is the leading media and technology company in Latin America and the Caribbean in digital entertainment services, content production, information and connectivity with more than 10 million subscribers in 11 countries. It offers highquality live and on demand content through DIRECTV Latin America, SKY Brasil and DGO, with sporting events, international events and exclusive programming in Brazil through the SKY brand and in Argentina, Barbados, Chile, Colombia, Curaçao, Ecuador, Peru, Trinidad and Tobago and Uruguay through the DIRECTV brand. DGO is its subscription service (OTT) via the Internet that provides access to a variety of live and on demand programming in Argentina, Brazil, Chile, Colombia, Ecuador, Mexico, Peru and Uruguay. The company also offers fiber optic internet through DFIBRA in



Argentina and Peru and SKY Fibra in Brazil; and has state-of-the-art satellites and transmission centers, thanks to which it is able to deliver a wide variety of content to homes in 4k format. The company also controls Torneos y Competencias in Argentina and Colombia. For more information, please visit: <u>www.vriocorp.com</u>

About SKY

In addition to being the largest satellite pay TV operator in Brazil, SKY offers streaming services and fiber optic broadband Internet, insurance and much more. With the mission to offer and democratize entertainment to all Brazilians, SKY continuously invests in offering products and services that best suit each region as well as its content and entertainment consumption needs. It distributes 100% digital programming throughout Brazil and increasingly seeks to expand and optimize the services provided and improve the experience of its more than 4 million customers. It is part of Vrio Corp. which also controls DGO and DIRECTV Latin America.