

DIRECTV PREMIERES A NEW ORIGINAL AND EXCLUSIVE PRODUCTION: LAS HERMANAS DE DIEGO (DIEGO'S SISTERS)

On Friday, November 25, the second anniversary of the death of the world soccer star, DIRECTV launches a new original production with the participation and exclusive testimonies of Diego Maradona's sisters.

The documentary will premiere exclusively on DNews (channel 700 and 1700 HD) and on the <u>DGO</u> streaming platform.

November 2022 - In the context of the first World Cup to be held without Diego Maradona and with the aim of remembering him on the anniversary of his death, DIRECTV, the leading entertainment company that will broadcast live the 64 matches of the greatest soccer event, premieres the documentary *Las Hermanas de Diego* (Diego's Sisters).

It is a new and recent original DIRECTV production that can be seen on Friday, November 25 at 9 p.m. (Argentina time) exclusively on DNews, the first news signal from Latin America for Latin America, available on channels 700 and 1700 HD of the programming grid, and on its streaming platform <u>DGO</u>. Afterwards, the content will be available in On Demand format on <u>DGO</u>.

Las Hermanas de Diego was filmed in different locations of great relevance in Maradona's life and his soccer career, such as Villa Fiorito, Diego's first home; the Argentinos Juniors club; the house he bought in La Paternal; the house in Villa Devoto; and the shrine in his honor.

The 1-hour documentary, which will be available on <u>DGO</u> to watch anytime, anywhere via cell phone, tablet, smart TV or computer, offers a new look at the figure of the soccer star, including the participation and testimonies of his five sisters: Kity, Ana, Mary, Lili and Cali.

"He told us that the last birthday he was going to spend with us was his 60th, after that he had nothing to do here," revealed Lili, one of Diego's older sisters in an interview that is part of the documentary.

On her part, Mary expressed her wish in reference to her brother: "I want you to rest in peace and to be left to rest in peace" In addition, Maradona's sisters agreed that after his death Boca Juniors did not value him as he deserved.

In addition, <u>DGO</u> offers its users a series of On Demand contents about the sportsman, among which the acclaimed documentary directed by Asif Kapadia stands out. Diego Maradona, which was created with more than 500 hours of unpublished footage of Maradona that the team of filmmakers obtained with Diego's blessing, portrays the life



of the Argentine soccer player from his beginnings in the sport to his triumphant stay in Naples.

Those who wish to access the exclusive content of Maradona and are not yet customers can download the app or go to the <u>DGO</u> website and enjoy all the content offered by DIRECTV free of charge for three days.

DIRECTV EXCLUSIVELY PRESENTS: LAS HERMANAS DE DIEGO

Premiere: Friday, November 25 at 9 pm.

DNews (channel 700 and 1700 HD)

Also available on the DGO streaming platform!

DNews social networks - Twitter and Instagram: @DNewsOK

About DIRECTV

DIRECTV Latin America delivers the best entertainment experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit www.directvla.com

About DGO

DGO is the streaming platform of DIRECTV Latin America. Subscribers can access the best of national and international programming, live and On Demand, to enjoy content how and when they want, through devices such as smartphones, tablets, laptops, computers or Smart TVs. The service includes access to live TV and on demand content such as series, movies and documentaries. This Vrio service is offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: www.directvqo.com