

DIRECTV will provide full coverage of the FIFA Women's World Cup 2023

DIRECTV is once again consolidating its position as the third consecutive coverage of the World Cup's most important event, with live broadcasts of all the matches, some of them exclusively, special correspondents and the production of original programming.

DSPORTS and DGO will broadcast all 64 matches of the Australia & New Zealand Women's World Cup 2023

June 19, 2023 — New Zealand vs. Norway and Australia vs. Ireland (*broadcast by DSPORTS 610 /1610 HD and DGO*) will kick off the Women's World Cup, which will be fully covered by DIRECTV Latin America until the final on August 20. All content will be available in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay.

In addition to broadcasting the 64 matches live, DIRECTV will offer complementary programming with the participation of Milena Gimón and Clara Támara, DSPORTS special correspondents, to closely follow the Argentina and Colombia national teams.

Marca Femenina, the program entirely dedicated to women's sports, will offer daily special editions during the 31 days of competition. At the end of each day (*every day at 9 a.m.*), Gimón and Támara, along with Lucía Rodríguez Bosch, Sigfredo Gómez, Paula Pallas, Bárbara Fritzier and Talía Azcárate, will analyze the matches and report on everything that takes place in Australia and New Zealand.

Finally, Vanessa Córdoba, daughter of former Colombian goalkeeper Oscar Córdoba and current goalkeeper of Atlético Nacional, will join the sports signal's staff of journalists to enrich the coverage.

All the content and deployment of the company responds to the acquisition of the FIFA rights to broadcast the competition until 2030.

ELLAS JUEGAN (THEY PLAY)

The documentary series unveils the person behind the player. With the participation of Vanina Correa, Catalina Usme, Miriam Mayorga, Ana María Guzmán, among other athletes from the Argentina and Colombia National Teams, the original DIRECTV production narrates the players' lives to learn about their routine, home and family. They play for their country, are key players in their first division clubs and are prepared to achieve the dream of playing in the World Cup.

All content is available ondemand on DGO.

About DIRECTV Latin America

DIRECTV Latin America delivers the best entertainment experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit www.directvla.com

About DGO

DGO is the streaming platform of DIRECTV Latin America. Subscribers can access the best of national and international programming, live and On Demand, to enjoy content how and when they want, through devices such as smartphones, tablets, laptops, computers or Smart TVs. The service includes access to live TV and on demand content such as series, movies and documentaries. This Vrio service is offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at



no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: www.directvgo.com