

BIZARRAP LIVE FOR THE ONLY TIME

THE BZRP LIVE TOUR IS ON DIRECTV AND DGO EXCLUSIVELY

For the first time in Buenos Aires, thousands of people will be able to experience the BZRP LIVE TOUR. DIRECTV and the streaming platform <u>DGO</u> will broadcast live and exclusively for the whole region the show on April 21, with a huge preview starting at 6 p.m.

April 2023 — Bizarrap, the worldwide music phenomenon, will perform on April 20, 21 and 22 at the Hipódromo de Palermo in Buenos Aires as part of its BZRP LIVE TOUR, which includes a series of shows that promise to be a unique and unforgettable experience and that will undoubtedly mark a turning point in the musical scene.

DIRECTV, the leading entertainment company, along with its streaming platform <u>DGO</u>, will broadcast **LIVE AND EXCLUSIVELY** the show on April 21 so that millions of fans can experience it as if they were there.

<u>DGO</u> will offer its users **exclusive content** of the show, with images from the preview, behind-the-scenes footage and highlights of the night.

And, in addition, an unpublished interview with the world-famous artist who has just released Session #54 with Arcángel, after being invited by Jimmy Fallon to his popular TV show, and breaking four Guinness World Records with Colombian singer Shakira with their collaboration and worldwide hit BZRP Music Session #53, which was his second worldwide #1, a milestone that he accomplished with Quevedo's session.

Those who want to enjoy the show and access all of Bizarrap's material and are not yet customers can go to directvgo.com/bizarrap, **subscribe free of charge for one month** and watch the content offered by the platform anytime, anywhere through a cell phone, tablet, computer or smart TV.

The broadcast will be available exclusively on Friday, April 21 from 6 p.m. (Argentina time) via streaming through <u>DGO</u> and will be available on DIRECTV's satellite TV service in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay. It will also be available in Brazil and Mexico via the <u>DGO</u> streaming platform.

About DIRECTV

DIRECTV Latin America delivers the best entertainment experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit www.directvla.com

About DGO

DGO is the streaming platform of DIRECTV Latin America. Subscribers can access the best of national and international programming, live and On Demand, to enjoy content how and when they want, through devices such as smartphones, tablets, laptops, computers or Smart TVs. The service includes access to live TV and on demand content such as series, movies and documentaries. This Vrio service is offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at no additional cost to DIRECTV subscribers in



Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: www.directvgo.com