## **JIRECTV JGO**

## DIRECTV AND DGO WILL BROADCAST LIVE AND EXCLUSIVELY SOLEDAD'S SHOW FOR LATIN AMERICA

On October 29, Argentine singer Soledad will offer a huge show in Buenos Aires to bid farewell the year, which can be seen live on DIRECTV, on channels 211 and 1211 HD, and via streaming on the <u>DGO</u> platform in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay.

**October 2022** - With her most iconic songs and a show that promises to be a familyfriendly party, Argentine artist Soledad will perform on Saturday October 29 at the Movistar Arena stadium in Buenos Aires. As part of this unique event, DIRECTV and the streaming platform <u>DGO</u> will broadcast live and exclusively the show so that all her fans throughout the region can enjoy it.

Argentina's strongest and most energetic singer-songwriter returns to the stages of Buenos Aires with a great concert in which she will perform her greatest hits. After an intense summer, a tour through different Latin American countries and Israel, "*La Gringa*" returns to celebrate her birthday month with her fans and followers.

The show can be seen live on Saturday, October 29 from 9 pm on channels 211 and 1211 HD of DIRECTV's programming grid and will also be available on the <u>DGO</u> streaming platform, to be enjoyed anytime, anywhere, through mobile devices and tablets, computers and Smart TVs, among other devices.

Those who wish to access the exclusive content of Soledad's show and are not yet customers can download the app or go to the <u>DGO</u> website and enjoy all the content offered by DIRECTV free of charge for three days.

Additionally, to complement this great event, in November DIRECTV and <u>DGO</u> will premiere a special especially produced based on Soledad's concert. The program will feature an exclusive interview with the Argentine singer and the best moments of her show in Buenos Aires.

## About DIRECTV

DIRECTV delivers the best entertainment experience. Every day, DIRECTV subscribers in Latin America enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit directvla.com

## About DGO

With DGO, subscribers can access the best of national and international programming, live and On Demand, how and when they want, through different devices, such as smartphones, tablets, laptops, computers or Smart TVs. DGO is an over-the-top (OTT) subscription service that offers online access to a variety of programming in different Latin





American countries. It includes access to live, linear channels, On Demand and sports content, and the option to subscribe to premium programming. DGO is a Vrio service offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: www.directvgo.com