

Where DNEWS goes, so goes the news

ONE YEAR OF DNEWS: LIVE, SIMULTANEOUS NEWS AND COVERAGE REACHING MORE THAN 440 MILLION PEOPLE

The first live news signal from Latin America for Latin America and the world has become the news experience for millions of people in just one year, beating traditional news networks with the most complete offer in the audiovisual and digital ecosystem. Now, it premieres six new programs, announces new partnerships and expands its time coverage.

Buenos Aires, August 3, 2023 — DNEWS, the first live news signal from Latin America for Latin America and the world, celebrated its first anniversary with the achievement of having transcended the screens and being chosen by millions of people simultaneously through DIRECTV, DGO, cable operators and streaming platforms, social networks and more than 350 media outlets — print, digital and radio — that took it as a reliable source of information and replicated its interviews and coverage.

DNEWS is currently the only live news platform in the region with local journalists in Argentina, Chile, Uruguay, Colombia, Ecuador and Peru, and live coverage from cities around the world where the most important events in the political, economic, social and cultural life of the international community, especially in Latin America, also reaching Brazil and Mexico.

A year ago, Vrio Corp. (parent company of DIRECTV, DGO and SKY Brazil) set out to create a media that would go beyond just narrating news, and that would offer a live, immediate, dynamic and on-the-spot news experience, with one premise: to be quick and reliable for the different communities, regardless of the platform they choose to be informed.

Today, DNEWS is available to more than 440 million people in Latin America with local journalists who know in depth the idiosyncrasies of each community, its values and culture, and produce information in a frank dialogue with citizens to cooperate with assertive decision making.

Therefore, it reaffirms its commitment to the region by announcing that it will have more live programming and coverage, exceeding the current 320 hours per month, and new special programs that will include an innovative format with topics of interest to Latin Americans, such as health, society, politics, economics, music and the environment.

The news was announced at an event in Buenos Aires to celebrate its first year on the air, which brought together prominent journalists, industry figures, political and business leaders, including Adam Levene, Chief of Mission of the Embassy of Israel; Yuri Klymenko, Ambassador of Ukraine; Carlos Enciso, Ambassador of Uruguay; Camilo Romero, Ambassador of Colombia; Elizabeth Barsallo, Trade Counselor of Ecuador; and Marc Stanley, Ambassador of the United States.

The hosts were Vrio Corp. shareholders Adrián, Darío and Lucas Werthein; Leo Flores, VP of Own Content of Vrio Corp, and Marcelo Salomone, News Director of the company, together with their teams. Journalists and hosts from the region attended the event traveling from their respective countries: Darío Mizrahi, Agostina Scioli and Magali Schwartzman (Argentina), Lucía López (Chile), Estefanía Meira Serantes (Colombia), César García (Ecuador), Carmen Alvarado (Peru) and Pablo Londinsky (Uruguay).

Among the special guests were Jorge Fontevecchia, President & CEO of Grupo Perfil; Raúl Olmos, from Grupo Crónica; Eduardo Van Der Kooy, Daniel Fernández Canedo, Federico Mayol and Natasha Niebieskikwiat, from Clarín; Nicolás Ochiatto and Diego Leuco, from Luzu TV; Gastón Recondo, from DSPORTS Radio; Edgar Mainhard, from Urgente 24; Mariano García Realini, from Somos; Daniel Berliner, director of Agencia Judía de Noticias; Mariel di Lenarda, from Radio Mitre; Yamila Scala, from Reuters Agency; Mario Poliak, from Europa Press; Heiko Stolze, from Deutsche Welle; Marcelo Bianchi, from Claro; Marcelo García, from Telecentro; and Diego Chaer, from Supercanal.

Also present were the Undersecretary of Public Communication of the Presidency of Argentina, Facundo del Villar; the president of the Sociedad Rural Argentina, Nicolás Pino, and vice-president, Raúl Etchevehere; and the president of the Argentine Angus Association, Alfredo Gusmán.

In its first year, DNEWS aired more than 50 special programs based on top-level productions, co-productions and partnerships. It achieved alliances with prestigious international broadcasters such as the German Deutsche Welle: thanks to a joint effort, it broadcasts daily reports on the different problems occurring in Europe and co-produces programs such as "Eco Latinoamérica", a content to raise awareness on the importance of protecting the planet.

Together with the BBC, it presented distinguished documentaries and works with major news agencies such as AFP and Reuters, present in more than 94 countries around the world, to offer the most complete journalistic coverage and the best information to its audience. It is currently launching a strategic alliance with Europa Press, a private news agency from Spain with 70 years of experience and presence in the five continents.

News

The expansion of its news programming and live coverage, as well as the channel's agreements to expand its horizons and reach the public with better and more content, is the concrete result of the growth it is experiencing after its first year on the air.

DNEWS will soon include live coverage of important events in the regional and international political scene such as the presidential elections in Ecuador and Argentina, the referendum in Chile, the inauguration of the president of Paraguay, the United Nations General Assembly and the Climate Summit in Dubai.

About DIRECTV Latin America

DIRECTV Latin America delivers the best entertainment and information experience in the region. DIRECTV subscribers enjoy 100% digital quality and sound, industry-leading customer service, technological superiority, the most distinctive HD content including original and exclusive series, complete coverage of the most important events, leagues and sports packages, and the opportunity to enjoy programming on different screens wherever and whenever the user prefers. For more information, visit www.directvla.com

About DGO

DGO is the streaming platform of DIRECTV Latin America. Subscribers can access the best of national and international programming, live and On Demand, to enjoy content how and when they want, through devices such as smartphones, tablets, laptops, computers or Smart TVs. The service includes access to live TV and on demand content such as series, movies and documentaries. This Vrio service is offered by its affiliates Latam Streamco Inc. in Chile, Colombia, Ecuador, Mexico, Peru and Uruguay, DIRECTV Argentina S.A. in Argentina, and Streamco Distribuição de Vídeo Brasil Ltda. in Brazil. DGO and the DIRECTV paid television service are separate services that require subscriptions with separate fees and charges. DGO is available at no additional cost to DIRECTV subscribers in Argentina, Chile, Colombia, Ecuador, Peru and Uruguay, thanks to an agreement between Vrio and DIRECTV's satellite television service providers. Learn more at: www.directvgo.com