SKY signs contract with V.tal to expand SKY FIBRA coverage throughout Brazil

The partnership includes V.tal's FTTH (Fiber To The Home) and FTTP (Fiber To The Pole) solutions, with more than 22 million HPs (Homes Passed) distributed in all regions of Brazil;

The operator will take its high-speed internet service to more than 180 cities in all states with a fast time to market using V.tal's high-capacity neutral fiber optic network.

São Paulo, February 21, 2024 – SKY Brasil has signed a contract with V.tal, a global end-to-end digital infrastructure solutions company and owner of the largest neutral fiber optic network in Brazil, to expand the coverage area of its SKY FIBRA fiber optic broadband Internet service. The operator will have at its disposal more than 22 million HPs distributed in around 300 cities spread across all regions of Brazil.

Present in more than 200 cities across the country with the SKY FIBRA service, the operator is continuing its high-speed broadband expansion plan by benefiting from V.tal's high-capacity fiber optic network, using two neutral network models made available by the company: FTTH and FTTP.

"We want to offer a quality internet service throughout Brazil and we consider V.tal to be an important growth vector that will allow us to reach new municipalities very quickly," says Rodrigo Fernandes, Director of Broadband Engineering at Vrio, SKY's holding company. "The fiber optic internet service complements and enriches SKY's product portfolio which, in addition to satellite TV, also offers SKY+, a platform that combines live TV and streaming in one place," he adds.

SKY will expand the service to more than 180 new cities in all regions of the country in this first phase. The contract enables not only the expansion of the service to new areas, but also a quick time-to-market by being able to take advantage of V.tal's network infrastructure, which is at the operator's disposal according to its commercial strategy.

"Hearing from SKY, one of the best-known telecommunications brands in Brazil, that V.tal's capillarity is fundamental to the consolidation and massification of SKY FIBRA, makes us proud and reinforces our commitment to delivering a service of excellence," says Pedro Arakawa, VP of Retail Infrastructure Business at V.tal.

The SKY FIBRA plans are of 200 Mbps, 400 Mbps and 600 Mbps, with initial promotional prices of 79.90 BRL, 89.90 BRL and 119.90 BRL, respectively, for automatic payment methods.

About V.tal

V.tal is a global end-to-end digital infrastructure solutions company and owner of the largest neutral fiber optic network in Brazil, which serves telecommunications operators, Internet providers, OTTs and tel-techs. The company has more than 22 million homes passed, available for FTTH (Fiber To The Home) provision, 26,000 kilometers of submarine cables linking Brazil to Argentina, Chile, Venezuela, Colombia, Bermuda and the United States, as well as data centers distributed between Brazil and Colombia. The company has an integrated portfolio of connectivity and infrastructure solutions and is controlled by the BTG Pactual, GIC and CPP Investments investment funds. It is also a signatory of the UN Global Compact on human rights, labor, the environment and the fight against corruption.

About SKY

In addition to being the largest satellite pay TV operator in the country, SKY offers streaming (SKY+), fiber optic broadband Internet service (SKY FIBRA), insurance and much more. With a mission to offer and democratize entertainment for all Brazilians, it continually invests in offering products and services that are best suited to each region and its needs for content and entertainment consumption. It distributes 100% digital programming to all of Brazil, and increasingly seeks to expand and optimize the services provided and the experience for its customers. It belongs to Vrio Corp., which also controls DIRECTV Latin America.